ROUEN FOUNDATION

HOPE FOR CONGO

Emergency Humanitarian Fundraising Initiative

Campaign location

Democratic Republic of the Congo (DRC), Africa

FUNDING TARGET

US$200,000

A proposal to mobilize essential assistance for displaced children, women, and families affected by humanitarian emergencies.

Prepared by Rouen Foundation

1. Campaign overview

Hope for Congo is an emergency fundraising initiative designed to support vulnerable displaced children, women, and families affected by humanitarian emergencies in the Democratic Republic of the Congo (DRC). The campaign seeks to mobilize **US$200,000** for essential humanitarian assistance, prioritizing households and children facing the greatest risks.

Many displaced families have lost their homes, livelihoods, and access to essential services. Children can face heightened risks of malnutrition, preventable illness, family separation, exploitation, and interrupted education. These overlapping needs call for a coordinated, people-centred response that protects dignity, safety, and rights.

2. Campaign objectives

The campaign aims to help address urgent needs through five connected areas of support:

• **Emergency medical care:** Support access to essential consultations, basic treatment, medicines, and referrals through qualified health providers.
• **Food assistance:** Help vulnerable households access nutritious food and reduce immediate food insecurity.
• **Emergency shelter:** Assist families with safer temporary shelter and essential household items, according to assessed needs.
• **Child protection and education:** Support safe child-focused services, protection referrals, learning materials, and access to education where feasible.
• **Logistics and distribution:** Help move, store, coordinate, and distribute assistance safely and accountably.

3. Proposed funding requirements and budget

The proposed budget allocates the US$200,000 fundraising target across five essential humanitarian sectors. Amounts are planning estimates and should be validated against local needs assessments, supplier quotations, access conditions, and implementation capacity.

Funding category	Estimated budget
Medical assistance	$60,000
Food assistance	$55,000
Emergency shelter	$35,000
Child protection and education	$30,000
Logistics and distribution	$20,000
Total funding target	**$200,000**

4. Implementation approach

Rouen Foundation proposes to coordinate the campaign around locally identified needs and the capacities of qualified humanitarian and community-based partners. Before funds are committed, implementation arrangements should define target locations, eligible participants, partner responsibilities, delivery timelines, referral pathways, and measurable outputs.

Assistance should be delivered impartially, in culturally appropriate and accessible ways, and with attention to the distinct needs and risks faced by women and children. Where possible, affected communities should be consulted on priorities and feedback mechanisms.

5. Safeguarding, accountability, and transparency

The campaign should apply appropriate safeguarding and accountability measures, including child-protection standards, prevention of sexual exploitation and abuse, informed consent for the collection or use of personal information, confidential complaints channels, and safe referral procedures. Staff and partners should be screened and briefed according to their roles.

Rouen Foundation should maintain clear financial records, retain supporting documentation, monitor distributions, and provide donors with periodic financial and activity updates. Significant budget changes should be documented and explained. Public communications should avoid exposing the identities or locations of people at risk.

6. Monitoring and reporting

Progress reporting may include funds received and spent by budget category; quantities of assistance procured and distributed; numbers of households or individuals reached, disaggregated where safe and appropriate; referrals completed; and feedback or complaints received and addressed. Baselines, targets, and reporting frequency should be set once implementation locations and delivery partners are confirmed.

7. Important planning note

This document is a fundraising proposal based on the campaign information supplied. It does not claim that funds have already been raised, that services are currently being delivered, or that specific beneficiaries have been verified. Before publication or donor circulation, Rouen Foundation should confirm its legal identity and registration details, implementation partners, geographic coverage, needs-assessment evidence, payment channels, and the process for issuing donor receipts and reports.

HOPE FOR CONGO

Supporting dignity, safety, and essential assistance for displaced families.

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