ROUEN FOUNDATION

SOMALIA EMERGENCY HUMANITARIAN SUPPORT

A fundraising campaign for nutrition, food assistance, clean water and essential care

CAMPAIGN LOCATION

Somalia — prioritizing drought-affected communities, internally displaced families and vulnerable children.

1. Campaign Overview

Rouen Foundation proposes a **US$150,000 emergency fundraising campaign** to help vulnerable people in Somalia affected by drought, conflict, displacement and food insecurity. The campaign will prioritize children and households facing urgent humanitarian needs, with assistance delivered through accountable local partners.

2. Why This Campaign Matters

Somalia continues to face overlapping humanitarian pressures, including drought, conflict, displacement, food insecurity and disease outbreaks. The campaign brief cites the United Nations' 2026 Humanitarian Needs and Response Plan, which estimates that approximately **4.8 million people** in Somalia will need humanitarian assistance. It also cites UNICEF's 2026 projection that **1.85 million children under five** will face acute malnutrition.

Recent reporting by UNICEF and the World Food Programme has also highlighted risks linked to inadequate food, unsafe water and limited access to essential healthcare. For children, hunger can weaken health, disrupt education and development, and increase vulnerability to preventable illness.

Donations to this campaign are intended to support essential food, nutrition services, basic medical assistance and safe drinking water for children and families in need.

3. Campaign Objectives

1. Support children affected by acute malnutrition through appropriate nutrition support.

2. Provide emergency food assistance to vulnerable households.

3. Improve access to safe drinking water.

4. Help orphaned and otherwise vulnerable children access food, essential supplies and appropriate care.

5. Support access to basic medical services.

6. Deliver assistance through accountable local partners, with appropriate monitoring and reporting.

4. Proposed Budget Breakdown

Nutrition & medical care	$45,000	30.00%
Food assistance	$45,000	30.00%

Clean water	$30,000	20.00%
Orphan & vulnerable children	$20,000	13.33%
Logistics	$10,000	6.67%
TOTAL	**$150,000**	**100.00%**

The allocations above are proposed campaign-budget estimates. Final expenditure will depend on needs assessments, local operating conditions, partner capacity and the availability and cost of supplies and services.

5. Delivery, Accountability & Reporting

Rouen Foundation intends to work with appropriately vetted local humanitarian partners and service providers. Implementation should be guided by needs assessments and the principles of impartiality, dignity and responsible use of funds. Financial records, distribution documentation and activity updates should be maintained so that campaign spending and outcomes can be reviewed and reported to donors.

6. Appeal for Support

Your support can help families access essential food, clean water, nutrition assistance and basic healthcare during a period of severe need. Every contribution can help strengthen the response for children and vulnerable households in Somalia.

SUPPORT THE SOMALIA HUMANITARIAN RESPONSE

Rouen Foundation • Proposed campaign target: US$150,000

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