WELLFARE FOUNDATION

Humanitarian Relief Fundraising Proposal

A campaign to help vulnerable families access essential food, healthcare, safe shelter, clean water and education

Why Your Support Matters

Humanitarian needs can affect every part of family life. Timely support can help people meet urgent needs while protecting children's wellbeing and helping communities recover with dignity.

Food insecurity	Families need reliable access to nutritious food to help prevent hunger and malnutrition.
Healthcare	Many communities face barriers to essential medicines, medical consultations, maternal care and child healthcare.
Shelter and clean water	Displaced families need safer temporary accommodation, clean drinking water and sanitation support.
Children's education and protection	Children need opportunities to continue learning and protection from exploitation, neglect and other risks.

Proposed Fundraising Budget

The campaign seeks to raise $150,000. The proposed allocation below directs funding toward essential services and the delivery of humanitarian assistance.

Medical care and essential medicines	$40,000
Emergency food assistance	$45,000
Shelter and clean water	$30,000
Children and education	$20,000
Logistics and humanitarian delivery	$15,000
TOTAL	**$150,000**

Accountability and Responsible Delivery

Welfare Foundation should publish clear information about how funds are received, allocated and spent. Where activities are implemented through local partners, the Foundation should conduct appropriate partner checks, retain supporting records and provide donors with progress and financial updates. Actual spending and results should be reported transparently.